

## CURRICULUM MAPPING

**COURSE: IVEO**

**INSTRUCTOR: Marty Makransky**

	Month 1	Month 2	Month 3	Month 4	Month 5
<b>STANDARDS</b>	The IVEO (Illinois Valley Entrepreneurial Opportunity) class operates under the NBEA (National Business Educators Association) standards for Entrepreneurship. They can be accessed by clicking on this graphic.				
<b>CONTENT</b>	Course Overview Entrepreneurial Life Ethics	Integrity & Ethics Small Businesses Franchises (Buyouts)	The Business Plan Marketing Plan Organizational Plan Location Plan	Financial Understanding	Semester Exams Guest Speakers Class Planning
	<p><i>The IVEO Class is generally at a location 2-3 times a week. In the location visits, the students interact with local business owners and further advance the theory that is presented in class.</i></p> <h1 style="color: blue; text-align: center;">Area Business Tours</h1>				
<b>SKILLS</b>		Interview Skills Business Protocol	Risk Assessment Plan Development		
	<h2 style="color: blue;">Software Development: Adobe Suite, InDesign, Etc.</h2>				
<b>ASSESSMENT</b>		Objective Unit Tests and Quizzes	Objective Unit Tests and Quizzes	Objective Unit Tests and Quizzes	
	<h2 style="color: blue;">Business Plan Development Weekly Newsletter &amp; Journaling</h2>				

NOTES: